

RIDE THE LOWCOUNTRY

April 11 & 12, 2026 | Awendaw & Charleston, SC

All sponsors will be listed on the Coastal Cyclists and *Ride the Lowcountry* web sites with a link to your website, if desired. Placement and print size will be determined by sponsorship level. Participating riders will receive low number bibs.

All amounts for determining sponsorship level will take into account cash, merchandise, promotion and other services at the discretion of the ride organizer.



Basic Sponsor

\$500

- ✓ Your company logo will be printed on the t-shirts distributed to all volunteers of *Ride the Lowcountry*. Placement and print size will be determined by sponsorship level.
- ✓ One rider of your choosing will be entitled to free registration in *Ride the Lowcountry*.

Supporting Sponsor

\$1000

All of the above benefits, plus:

- ✓ Information about your participation as a Supporting Sponsor may be included in articles in local newspapers and other *Ride the Lowcountry* publicity.
- ✓ Your supplied banner will be prominently displayed at the venue during the event.
- ✓ Three riders of your choosing will be entitled to free registration in *Ride the Lowcountry*.

Major Sponsor

\$2500

All of the above benefits, plus:

- ✓ You are invited to participate in our *Ride the Lowcountry* sponsor area at the venue, including a 6' table, signage and the opportunity to distribute information about your company, product samples or the introduction of a new product or service.
- ✓ Logo placement on the ride jersey, and on the next CC club jersey. Limited access to the CC mailing list of over 3000 cycling enthusiasts.
- ✓ Five riders of your choosing will be entitled to free registration in *Ride the Lowcountry*.

Presenting Sponsor

\$5000

All of the above benefits, plus:

- ✓ Logo and/or name included as "Presented by" in every public mention of the event.
- ✓ Most prominent logo placement on the ride jersey and, optionally, on the event ride socks.
- ✓ Ten riders of your choosing will be entitled to free registration in *Ride the Lowcountry*.
- ✓ Company name/logo will appear on the backdrop of the podium/selfie stand at the venue for rider photos.
- ✓ 20% discount on CC club membership for members of your organization.