**STRAIGHTENING THE PATH 5K SPONSORSHIP LEVELS**

(Fundraiser for Scoliosis- proceeds after all race expenses will go to the National Scoliosis Foundation)

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**Reasons why sponsoring this event will benefit your business:**

* **Brand visibility**
* **Opportunity to network in a large diverse event**
* **Supporting a cause to help children, parents, adults and health-care providers to understand the need of early detection**

***DIAMOND SPONSOR ($5,000+)***

* Business logo on back of t-shirts
* Business logo and link to your website on registration site (\*see below) and our website
* Individual banner at entrance of race site
* Logo added to banner with other sponsors (under Diamond)
* Logo added to banner at water station on course
* Sponsor sign for recognition at your place of business
* Business name added to sponsor list sign placed at the packet pick up table
* Booth /table at event with 2 chairs (if desire)
* Opportunity to speak at event (if desire)
* 10 waived entry fees to event, 10 t-shirts with swag bags
* Recognition on social media (Facebook & Instagram) and our website
* Verbal recognition during day of event
* Option to contribute giveaways to runner’s swag bags

***GOLD SPONSOR ($1,000)***

* Business logo on back of t-shirts
* Business logo and link to your website on registration site (\*see below) and our website
* Logo added to banner with other sponsors (under Gold)
* Business name added to sponsor list sign placed at the packet pick up table
* Booth/table at event with 2 chairs (if you desire)
* 5 waived entry fees to the event, 5 t-shirts with swag bags
* Recognized on social media (Facebook & Instagram) and our website
* Verbal recognition during day of event
* Option to contribute giveaways to runner’s swag bags

***SILVER SPONSOR ($500)***

* Business name on back of t-shirts
* Business name added to sponsor list sign placed at the packet pick up table
* Logo added to banner with other sponsors (under Silver)
* 2 waived entry fees to the event, 2 t-shirts with swag bags
* Recognized on social media (Facebook & Instagram) and our website
* Booth /table at event with 2 chairs (if desire)
* Option to contribute giveaways to runner’s swag bags

***BRONZE SPONSOR ($250)***

* Business name added to sponsor list sign placed at the packet pick up table
* Logo added to banner with other sponsors (under Bronze)
* 1 waived entry fee to the event, a t-shirt with swag bag
* Recognized on social media (Facebook & Instagram) and our website
* Option to contribute giveaways to runner’s swag bags

**\***Your logo and website will be seen when participants register, anyone that visits the site, or volunteers register for our event at [**www.runnc.com**](http://www.runnc.com) .  As the event gets closer, the event is repeatedly shared in their bi-weekly “Upcoming Races” emailed to over 20,000 runners in the area.

If you’re interested in becoming a huge part of this fundraising event and being a sponsor, please email us at straighteningthepath@gmail.com for more information.