

*NCRC Quarterly Board Meeting
Tuesday, November 14, 2023, at 6:30 pm
Grace Lutheran Church on Six Forks Road*

Members Present: Jack Threadgill, Dasa Raghavan, Barbara Latta, Mandy Posgai,
Tyler Pake, Gerald Armentrout

Other Members Present: Brad Boyles, Emily Newkirk

Members Absent: Susan Hatch

Meeting Start: ~ 6:42pm

- A. Approve the minutes of the October Meeting
 - a. Motion made to approve the October meeting Minutes. Motion 2nd. Motion approved.
- B. November Membership Report (Esther's report submitted via email)
 - a. Total 199 members; 184 regular, 16 lifetime.
 - b. 15 new members from October and November.
 - c. NCRC offered a \$25 online store gift card or a free race entry to encourage membership renewal of 21 who joined during last October's membership special; one response/acceptance so far.
- C. November Treasurer's Report (pasted below)

NCRC Treasurer Report November 2023

Race Account

Current (Bank)	\$ 4,363.58
Current (Quickbook)	\$ 4,048.06 + \$460.00 - \$1,932.22 = \$2,575.84
October 31, 2023	\$ 6,047.58
October 1, 2023	\$11,175.49
November 1, 2022	\$19,415.07

October Expense

Operations	\$ 317.63
ATT-10	\$ 8,120.20

October Income

ATT-10 2023	\$ 5,114.44
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Operating Account

Current (Bank)	\$ 2,208.90
Current (Quickbook)	\$ 1,908.90
October 31, 2023	\$ 1,817.01
October 1, 2023	\$ 1,532.10
November 1, 2022	\$ 1,194.95

October Income

Memberships	\$ 355.29
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October Expense

Club Operations	\$
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Money Market Account

Current	\$12,109.80
October 1, 2023	\$12,108.26
November 1, 2022	\$12,092.49

October Income

Interest Earned	\$ 1.54
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- a. USATF says checks have been mailed; not received at last time the mail was checked.
- D. Brad's recap on the ATT 10-Miler
- a. 344 participants for the 10-mile, 172 participants for the 4-mile.
 - i. 13 people registered at Inside Out (in person), do not have a breakdown for those as to which race the in-person people registered for.
 - ii. 99 no-shows (mostly in the 10 milers).

- b. Police expenses with Wake County are being handled differently this year; posted online at a base rate, have to bid up the base rate to get attention/signups. The booking system gets a cut of this. We know this now for next year.
- c. Had 4 officers for this year, we need to have 5 again next year for traffic.
- d. Added volunteer food and coffee this year.
- e. Equipment rentals are roughly the same.
- f. EMS/Ambulance has gone up; we were unable to get a bike team.
- g. Correction: greenway transit/eco-style waved the cost of the bus that didn't show up.
- h. Good job controlling expenses this year.
- i. Focus on sponsorship for next year to increase.
- j. Next year we should plan to raise race prices; Roses to go up \$5, old rate as early-bird. Add \$10 for the Ten-Miler and Classic; offer original price for early-bird registration.
- k. American Tobacco Trail has updated the logo (multicolor); we can keep using the old logo as long as they keep the copyright.
- l. Successful race overall.
- m. Hopefully next year's race parking will return to US Baseball, free to use, and offers a lot more parking.
- n. Motion to approve the following donations: \$150 for White Oak Foundation (gratitude for letting us use parking at the church), and \$1,000 even to Triangle Rails-to-Trails Conservancy, which is made up of \$498.48 of donations straight from the runners, and \$501.52 from NCRC to bring that total up to an even \$1,000.
 - i. Motion made to approve. 2nd. Passed.

E. Elizabeth's Update on Run for the Roses (submitted via email)

- a. Three (*4 as of the meeting time*) people are registered with Barbara being the first 😊
- b. Still waiting to hear from my contact at Walnut Creek Athletic Complex regarding the race course.
 - i. *New home for Run for the Roses! Walnut Creek in Raleigh.*
- c. Advertised the race on Facebook and sent the website link to all the running groups I could think of
- d. How else can we advertise the race? Jim Young can put it on his race list.
- e. Not likely that we will do the NC Race Series (formerly Second Empire Series) for all three of our races.
- f. Working on sponsors next – any ideas or contacts would be greatly appreciated.
- g. Additional meeting discussion:
 - i. Thinking about doing an NCRC race series next year.
 - ii. Elizabeth is looking for sponsors for next year's Run for the Roses.

F. Emily's update on 2024 Rewards Celebration Committee

- a. 2 new members (Hannah, Joe Lugiano).
- b. All members from last year except 1 have returned
- c. Planning for a date in March; but can't get the desired location.
Considering moving to the last week of Feb.
- d. BaySix has expressed interest in sponsorships with NCRC races.
- e. We have less volunteers this year. 20 total volunteers this year. Members can earn additional points in November and December to qualify for rewards prizes.

G. President's Report:

- a. Club Member Survey

- i. Try to get one out by the end of the month.
 - ii. Questions:
 - 1. Top 5 things, 5 bottom things the clubs does.
 - 2. What are we not doing that you'd like to see the club do?
 - iii. Dasa will set up the survey online to be sent out to members via email.
- b. Approve New Membership Rates for 2024
- i. Last rate raise was 1999 to \$25; Family rates went to \$35 (sometime between 2008-2011).
 - ii. Membership has dropped dramatically over the last 5-10 years; the last couple years however, have shown solid increases.
 - iii. Esther has suggested a student discounted rate (college).
 - iv. New rates to start January 1st, 2024.
 - v. Suggestion: we could use volunteer points for race entries.
 - vi. Vote to approve the new rates:
 - 1. Offer 2-year membership and or 3-year membership options.
 - 2. Individual 1-year \$30; 2-year \$50; 3-year \$60
 - 3. Family 1-year \$45; 2-year \$70; 3-year \$90.
 - 4. Student rate \$20; requires a student ID.
 - vii. Motion to approve new rates. Motion 2nd. Motion Passed.
- c. Dec. 5 @ 6pm Potluck Social: Unitarian Universalist Fellowship of Raleigh (Founders Hall rental space), 3313 Wade Avenue, Raleigh, NC
- i. Remember to RSVP!
 - ii. Introduce new board members; special speaker Katie Zaferes.
- d. Board Dinner:

- i. December 12th at the usual meeting timing 6:30 pm at Mama Mia in Apex.
- e. Training Program:
- f. Should we skip winter/spring and start in summer/fall?
 - i. Plan to start summer/fall, allows more time for planning time for launching the club program.
- g. Update on Board Transition for 2024
 - i. Lauren Smith (VP), Jacqueline Hung (At Large)
 - ii. Secretary (open)
- h. Upcoming social runs, including possible Cambridge Fitness runs, After Thanksgiving, Christmas lights runs, and January donuts run.
 - i. Have not yet reached out to Cambridge Fitness, Dasa planning to do that.
 - ii. Thursday, Dec 14th Caru Christmas Lights Social Run @ 6:30pm
 - 1. Downtown Cary Park, 327 South Academy Street, Cary, NC
 - iii. January Donuts Run
 - 1. Esther is planning
 - iv. Suggestion for a Leap Year Social Run on February 29, 2024.
- i. December Adopt-A-Highway 2024
 - i. Scheduled for December 16th, 2023.
- j. December Newsletter Deadline
 - i. December 15th, 2023.
- k. 1,000 Mile Club Registration Opens January 1 and will remain open until February 15th, 2024.
- l. Snoopy's Social Run

- i. RaceReach registration is now open for NCRC members; it opens to the public in February.
- ii. This race is to remain a #runforsue race, in memory of Sue Karnatz.

NEXT SCHEDULED BOARD MEETING: Brief end of year meeting just before the December 5th Potluck.