

*NCRC Monthly Board Meeting
Tuesday, April 11, 2023, at 6:30 pm
Grace Lutheran Church on Six Forks Road*

Members Present: Jack Threadgill, Mandy Posgai, Gerald Armentrout, and Susan Hatch

Other Members Present: Bill Parquet

Members Absent: Tyler Pake, Barbara Latta

Meeting Start: 6:38pm

1. Approve the minutes of the April meeting:

🔗 *Motion to approve the minutes. Motion passed.*

2. Membership Report:

- Current members 182, plus 16 lifetime members. Total membership: 198.
- Lost a few members with membership expirations, past-due members dropped from rolls.
- Update on Membership provided by Esther via email:
 - Membership is at 198. I am sending out notices today and tomorrow.
 - I also have personally talked to some of my running friends and two said they will join but haven't yet. *(Also asked more to join the SpringForth, so we should get a few more participants.)*
 - I was wondering if we could have another membership drive in the spring (April-May?) Have a "pop-up" run (can be in the evening too) and have members invite a nonmember with a chance to "win" a dinner somewhere. I can try and get someone to donate a gift card. -Just a thought.

3. Treasurer's Report:

- No incoming money yet from Snoopy's or Run for the Roses
- Money is expected incoming from the online store.
- No update yet from CPA.

NCRC Treasurer Report April 2023

Race Account

| | |
|---------------------|-------------|
| Current (Bank) | \$13,497.37 |
| Current (Quickbook) | \$10,979.37 |

| | |
|----------------|-------------|
| March 31, 2023 | \$10,145.83 |
| March 1, 2023 | \$ 9,682.82 |
| April 1, 2022 | \$11,808.11 |

March Expense

| | |
|-----------------|-------------|
| Roses 2023 | \$ 2,411.13 |
| Club Operations | \$ 225.71 |

March Income

| | |
|-------------------|-------------|
| Classic Half 2023 | \$ 4,500.52 |
| ATT-10 2023 | \$ 319.71 |

NCRC Treasurer Report April 2023

March Donations

| | |
|-------------|-------------|
| Team RWB | \$ 1,159.00 |
| Four Paws | \$ 1,205.00 |
| RRCA Dinner | \$ 100.95 |

Operating Account

| | |
|---------------------|-------------|
| Current (Bank) | \$ 1,736.29 |
| Current (Quickbook) | \$ 1,683.98 |
| March 31, 2023 | \$ 1,556.28 |
| March 1, 2023 | \$ 2,793.34 |
| April 1, 2022 | \$ 1,582.03 |

March Income

| | |
|-------------|-----------|
| Memberships | \$ 153.37 |
|-------------|-----------|

March Expenses

| | |
|----------------------|-----------|
| 1000 Mile T-Shirts | \$ 690.53 |
| Newsletter | \$ 300.00 |
| TRM Expo | \$ 250.00 |
| Casa Carbone Reserve | \$ 150.00 |

Money Market Account

| | |
|---------------|-------------|
| Current | \$12,099.16 |
| March 2023 | \$12,097.61 |
| April 1, 2022 | \$12,091.78 |

March Income

| | |
|-----------------|---------|
| Interest Earned | \$ 1.55 |
|-----------------|---------|

4. NCRC Classic Update (Bill)

- Registration:
 - 102 for the Half Marathon, 108 for the 10km (At this time in 2022 we had 225 HM/ 108 10K)
- Status:
 - Quote from Progressive Graphics for \$6.95/shirt for (was \$6.40 in 2022 but larger order)
 - Print additional signs for our stands at \$20/ea + \$40 artwork fee
 - Received notification that Omega Sports is closing the North Hills location and canceling their sponsorship of this race.
 - No response on Umstead application
 - Reached out to Tamara Ormsby for use of the field adjoining the vet practice
 - Reached out to Mike Dalins for DJ service (used in 2019, 2021 and ATT 10), no response yet
 - Green Level HS Marching Band Boosters agreed to host AS#1
 - Raleigh Galloway agreed to host AS#3
 - Grace Cross Country agreed to host AS#4
 - Enloe has agreed to support medals and water at the finish line.
- To Do:
 - Call or visit in person the vet practice to get permission
 - Reservation from Holland Rental
 - Portajohn reservation
 - Reach out to Camp Gladiator for AS#2
 - Place final order for T-Shirts and medals
 - Bill to reach out to other local companies in the area to locate a new race sponsor.

5. Emily's report on rewards celebration committee (report via email):

- 22 people have RSVP'd; Deadline for RSVP 4-21.
- Members of the committee have been working hard contacting or planning to contact 5 local athletic stores, 2 bakeries, 2 grocery stores, 2 coffee shops and 12 Starbucks, 2 grocery stores, 1 ice cream shop, 4 race applications, and 11 restaurants. We will be following up with the locations we have not picked up or need to contact in the very near future. In addition, we still need to work on the decorations for the tables and finalize the plans for dessert. CrumblCookies was contacted but won't be helping us this year; however, I was told that next year might be better. Of course, this is as

comprehensive as I know it today; however, we will probably add to it before the party. We will divide the merchandise and gift cards among volunteer incentives, door prizes, and grand prizes. In addition, we are working on a handout including the sponsors and addresses/locations to be given to all of the attendees and encouraging everyone to patronize these particular businesses.

- We have a slideshow planned that Ben Dillon is working on. If you have any pictures related to 2022, please send them to Ben. Finally, we have heard from only a fraction of all of the invitees. Please encourage the NCRC Board to RSVP. We think we have a fun evening planned.
- See below for details.
- Athletic Stores
 - Fleet Feet (\$50 as a grand prize, \$50 for the male and female volunteer of the year)
 - Inside-Out (Promise to give either door prize or incentives for the volunteers.)
 - New Balance (We have a promise to give a \$25 gift card to each of the volunteers; however, he just had surgery and is recovering. I have left a message for him but have not spoken to him directly since I initially talked to him at packet pickup for Run for the Roses. So fingers crossed he will still come through.)
 - Omega Sports (Through corporate, we received \$25 gift cards for each of the volunteers.)
 - Runologie (\$100 gift certificate to be used as a grand prize.)
- Bakeries
 - Great Harvest Bakery, Cary (Certificate for a loaf of bread to be picked up for each of the volunteers.)
 - Great Harvest Bakery, Raleigh (Promise of something, but Barbara Latta is working with them to find out exactly what it will be.)
 - Nothing Bundt Cakes (Promise to donate Bundt cakes to be used as dessert at the party Saturday, April 29, 2023.)
- Coffee Shops
 - B&B Coffee (Promise of several gift certificates, probably to be used as door prizes.)
 - Sola (\$10 gift card, probably to be used as a door prize.)
 - Starbucks (Contacted approximately 12 Starbucks in Raleigh. They are able to donate a variety of merchandise, including hot and cold cups, pounds of coffee, plastic and metal tumblers.)
 - Starbucks inside a grocery store (Two \$10 gift certificates, probably to be used as door prizes.)
- Grocery Stores
 - The Fresh Market, Village District (\$20 gift card, probably to be used as a door prize or buying fruit or fruit kabobs in place of dessert.)

- o The Fresh Market, Cary (Applied to corporate for a \$50 gift card, probably to be used as a door prize or buying fruit or fruit kabobs in place of dessert.)
- Ice Cream Shop
 - o Local Ice Cream (Two gift certificates, probably used for door prizes.)
- Race Applications
 - o Fit & Able (They are giving one race application.)
 - o NCRC ATT Ten Miler (Contacted Brad Broyles, as of today, I have not heard back from him.)
 - o NCRC Classic 10K & Half-Marathon (Bill Parquet has generously given us a code for the May 22, 2023 race.)
 - o NCRC Run for the Roses (Elizabeth Werner has graciously given us a complimentary application for the 2024 Run for the Roses.)
- Restaurants
 - o Cape Fear Seafood (Request to be made, but it's doubtful since they did not come through last year.)
 - o Casa Carbone (Promise of a gift certificate for dinner.)
 - o City Barbeque (Request has been made for gift certificates probably to be used as door prizes.)
 - o CowFish Sushi and Burger (Request to be made but I am having trouble getting the correct number for a corporate person.)
 - o First Watch (Five \$20 coupons will probably be used for door prizes.)
 - o Flying Biscuit (Biscuit Bucks, valued at \$5, to be used at Flying Biscuit – three in the area –Village District, Brier Creek, and Cary to be opened in summer of 2023).
 - o LaRancherita (Promise from this Mexican restaurant a gift certificate.)
 - o Maggianos (Promise from the Italian restaurant a gift certificate.)
 - o Metro Diner (Two \$15 gift certificates probably will be used as a couple of door prizes.)
 - o ModPizza (Four coupons for either a regular pizza or salad, and they will probably be used for door prizes.)
 - o Pei Wei (Coupons as incentives for each of the volunteers – small plate and another small food item.)

6. Email System Update (Jack):

- New system: Workspace (Google)
- No longer being forwarded to your personal email; now sent to a specific google account for board members, race directors, membership coordinator, and newsletter editor.

- Account offers cloud storage too; we hope to be able to pull in photos and media for the group into that as a central location.

7. Online Store Update (report submitted by Esther via email):

- Payments are deposited directly into the bank account the 15th of each month (from sales of the previous month)
- We had 16 sales with \$97 profit and so far this month we have \$61 profit
- See attached
- We have another 20% off all purchases April 23-26
- I will start another promotion next week.

8. President's Report:

- Spring Forth event is coming up April 22-29 with kickoff April 21.
 - Need more registrations; currently 21 people registered (last year's total was 26).
- April social run at the NC Museum of Art coming up on Sunday, April 23 at 2pm.
- Need social run leaders for May and June; nothing is planned yet for either.
- Don't forget the April 15 deadline for newsletter submissions.
- June 17 dinner and movie outing in Durham for "Go On, Be Brave" documentary to be shown at the Carolina Theater.
- Out of Darkness Walk (Fuquay-Varina, NC) suggested as a possible event; not sure if this is going to happen this year, Susan is looking into this.
 - This event is scheduled for 09/24/2023.
- NCRC team for Walk of Hope, Susan will also look into this.
- June 10 – Adopt A Highway

APRIL SOCIAL RUN: **NC Museum of Art coming up on Sunday, April 23 at 2pm.**

MEETING ENDED: ~ 7:05 PM

NEXT SCHEDULED BOARD MEETING: May 9th, 6:30 pm, Grace Lutheran Church