*NCRC Quarterly Board Meeting*

*Monday, February 13th, 2023, at 6:30 pm*

*Grace Lutheran Church on Six Forks Road.*

Members Present: Jack Threadgill, Dasa Raghavan, Mandy Posgai, Gerald Armentrout, Barbara Latta, and Susan Hatch

Other Members Present: Bill Parquet and Elizabeth Werner

Members Absent: Tyler Pake

Meeting Start: 6:35pm

1. Approve the minutes of the January meeting:

* *Motion to approve the minutes. Motion passed.*

1. February Treasurer's Report

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| **Race Account** | |
| Current | $ 13,581.81 |
| Current (Quickbooks) | $ 7,456.39 |
| Jan 31, 2023 | $9,000.28 |
| Dec 1, 2023 | $9,024.76 |
| Feb 1, 2023 | $6,940.66 |
| **Jan Expense** | |
| RRCA | $2,042.32 |
| Club Operations | 293.00 |
| **Jan Income** | |
| Roses 2023 | $2,550.43 |
| ATT-10 2023 | $40.00 |
| **Operating Account** | |
| Current (Bank) | $2,321.91 |
| Current (Quickbooks) | $2,321.91 |
| Jan 31, 2023 | $2,261.08 |
| Dec 1, 2023 | $1,671.02 |
| Feb 1, 2023 | $2,073.27 |
| **Money Markey Account** | |
| Current | $12,096.22 |
| Jan 2023 | $12,094.68 |
| Feb 1, 2023 | $12,091.58 |
| Jan Income | Interest Earned: $1.54 |

1. February membership report:

* 214 includes 16 lifetime members.
* 12 members ~3mo past due, notifications going out to those past-due members.
* Picked up 3-4 new members in January.

1. Elizabeth's Run for the Roses (Mini-Recap)

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| **Run for the Roses 2022** | | **Run for the Roses 2023**  *(Numbers are preliminary, changes expected as things settle out.)* | |
| Total Income: | $18,249.77 | Total Income\*: | $13,479.17 |
| Must Go to Charity (donations) | $1,341.77 | Must Go to Charity (donations) | $1,363.55 |
| Income (minus charity) | $16,908.00 | Income (minus charity) | $12,115.62 |
| Expenses | $10,229.56 | Expenses\*\* | $10,111.30 |
| Profit | $6,678.44 | Profit | $2,004.32 |

\*Income: Registration income increased. RaceReach fees have increased, less sponsorships in 2023 vs 2022, and no grant money for 2023 race.

\*\*All individual expenses shared between 2022 and 2023 increased except DJ & Red Cross (remained the same); 2023 avoided the costs for porta johns used in 2022 and 2023 venue fees were $35 less than 2022. Largest single expense increase, race shirts: $4,329.52 (2022) and $5,191.43 (2023).

* Profit ~ $2,000 before club donations to charity, which will be added to runner donations of $1,363.55
* Costs up this year in general.
* Almost all the volunteers were NCRC members.
* 254 participants finished the race.
* Did not need as many chairs/tables, can do less next year.

Leftover snack donations can be returned; leftover water can be used for NCRC Classic.

1. Dasa's Tech Issues Update
   * 1,000 Mile Club: Currently managed via a google sheet; looked at RaceReach as an option, still exploring this option.
   * Volunteer database: not easy to see volunteers across events, sheets are specific to events- RaceReach does not have this functionality. This must be done externally. Runners can be tracked across events. Caveat, all the timing must be through NCRC timing account.
   * Spring Forth Pictures: currently displayed only one at a time, looking into other album options.
     + Separate websites for each event: set up to link from the club's website."
     + Advantage to tracking metrics by event.
     + Need to choose unique website names/domains for each race.

* *Motion to create unique domain names for our events; Passed.* 
  + - Dasa will be working with Emily related to reward points.
    - Dasa will be working with Esther to get the NCRC store setup without website.

1. Esther's Update on Online Store (sent via Email)

* Esther has opened up a “test store” under her own name but will need to finalize it by using the club's tax number, bank account information and then get this linked up to our website.
* 12 images (artwork) have been loaded that can be used for shirts, mugs, totes, etc.
* Request the support of someone who can help with the club's website to coordinate with the print-on-demand distributor.
* Dasa will provide assistance on website/tech to Esther/Club Store.

1. 1000 Mile Club (sent by AJ via email)

* 2022 NCRC 1,000 Mile Club finished the year with completing 43,393 miles (mileage from all members)
* There were 37 members; 25 who reached their 1,000-mile goal.
* To-date, we have 39 members registered for 2023!   This year we'll celebrate 25 years of the 1,000 club.
* Last day to register is 02/15/23.

1. Brad's update on Snoopy's Social Run (next Social Run)

* Feb 26
* 26 people registered.
* This year special, #runforsue

1. Bill's update on NCRC Classic 21st May

* 7 registrations so far 10K / 7 for the half
* Permission from Redstorm to use their parking lot; adjacent property has changed hands working on reaching out to new owners.
* Working on permit application for Umstead (in process).
* Same course as last year.
* $10 NCRC discount code to go out/be posted by Jack.

1. Emily's report on rewards celebration committee (submitted via email)

* Chairperson:  Emily Newkirk; Members:  Barbara Latta, Carolyn Quarterman, Susan Hatch, Jadine Lee, Dasa Raghavan, Esther Dill, and Laurie McDowell.
* First meeting (Zoom) (arranged via Carolyn Quarterman) on Wednesday, February 8, 2023.
* Discussed avoiding dates of previously planned NCRC events and Mother's Day.  Narrowed down to Saturday or Sunday, May 6 or 7.  We touched on the merits of a picnic versus an event location or restaurant.  Divided up some locations to seek incentives and door prizes.
* Mark Allard of New Balance will definitely be contributing gift cards and possibly socks.  Other places still need to be contacted.
* Next meeting will be via Zoom on Tuesday, February 21.
* Asking (to the Board) about a budget

Jack asked the board members to review the member rewards points values for 2023 and be ready to discuss updates/changes at the next meeting (Member Rewards System is explained on the club website under the Resources tab).

1. President's Report:

* Set a date for the March social run. Esther suggested March 12 or March 26 on the ATT in Apex on Green Level Road near Green Level School Road; can get on the greenway from there.
* Start thinking about April and May runs. Should do at least one of those in Raleigh.
* Dates have been set for NCRC's Spring Forth (April 22-29) with a live "launch party" on April 21. Will have much more involvement this year from Girls on the Run and the City of Oaks Foundation. Our next planning meeting will be in early March. Input is welcome.
* NCRC Booth is planned for the Tobacco Road Marathon expo next month. Have reached out to the expo contact from last year but have not as yet heard back.

1. Newsletter deadline on Wednesday (February 15, 2023).
2. Adopt a Highway on March 4, 9am.

March SOCIAL RUN: Esther suggested start/stop at Bottle Theory in Apex out by Green Level School Road; can get on the greenway from here.

March 26th (Sunday afternoon), 2pm.

MEETING ENDED: ~ 7:34 PM

NEXT SCHEDULED BOARD MEETING:  March 14, 2023, 6:30 pm, Grace Lutheran Church